

Employee Engagement: Elevating the Human Experience

Intended Audience	Mid-Level	Delivery Options	<ul style="list-style-type: none"> • 1-Day In-Person (Onsite and Seminar) • 3-Week Virtual
HR Competencies	<ul style="list-style-type: none"> • Relationship Management • Communication • HR Expertise (HR Knowledge) 	Recertification*	SHRM: 7.5 PDCs

Program Overview

This immersive and thought-provoking program is meticulously crafted to delve into the future of the employee experience, where work is not just a duty but a deeply meaningful endeavor. Join a community of seasoned HR practitioners on a dynamic journey that combines engaging activities and insightful discussions focused on the crucial topics of employee engagement and workplace culture.

As an active participant in this program, you will not only gain valuable insights but also forge connections with like-minded professionals, creating a rich, collaborative experience. You'll emerge from the course equipped with a tangible and well-defined human experience strategy that will infuse meaning into the work lives of your employees and align seamlessly with the unique needs and aspirations of your organization.

Program Objectives

This program is designed to provide you with the knowledge and skills necessary to:

- Analyze the evolution of the employee experience in the workplace.
- Examine your organizational culture as it relates to the human experience.
- Develop a human experience strategy that aligns with the needs of your organization.
- Create an action plan that helps drive the human experience at your organization.

*Visit <https://www.shrm.org/credentials/certification/recertification> for the most up-to-date recertification credit details.

Program Modules

This program includes the following modules:

- Module 1: Introduction
 - Welcome
 - Course Objectives
- Module 2: Analyzing Human Experience in the Workplace
 - The Human Experience Framework
 - Work/Life Balance
 - Employee Engagement
 - Employee Experience
 - Human Experience
 - Case Study Introduction: The Story of Spark Corporation
- Module 3: Cultivating Human Experience
 - Sources of Motivation
 - What Is Meaningful Work?
 - Three Pillars of Human Experience
 - Purpose
 - Case Study Activity to Apply Purpose at Spark Corporation
 - Community
 - Case Study Activity to Apply Corporate Social Responsibility at Spark Corporation
 - Opportunity
 - Case Study Activities to Evaluate Spark Corporation's Opportunities
 - The Agile Workspace
 - Case Study Activity Discussing How Agile Spark Corporation Is
 - Human Experience at Spark
- Module 4: Developing a Human Experience Strategy
 - Developing Your Strategy
 - Measuring Engagement
 - Collecting Data
 - Building the Business Case
 - Aligning Initiatives to Strategy
 - Employee Ownership
 - Case Study Activity on Developing a Human Experience Strategy at Spark
- Module 5: Conclusion
 - Program Objectives
 - The SHRM HR Knowledge Center
 - Thank You